



## Privacy Notice 1

For Beatbox Entertainment ApS

### **1. Introduction**

- 1.1 This Privacy Notice is information to you because Beatbox Entertainment ApS collects data about you.

### **2. Controller of Personal Data**

- 2.1 Beatbox Entertainment ApS  
Kronprinsensgade 1, forhuset, 3.sal  
1114 København K  
CVR-nr. 36403675

..and Down The Drain Group are the data controllers. This means that we are responsible for your personal data.

### **3. Purpose of the Collection of Personal Data and Legal Basis**

- 3.1 We will ensure that your personal data is collected and processed only in accordance with the following purposes:

- (a) to provide you with information about events and services we offer, based on your sign-up to our mailing list, and to services that are similar to those that you have already ordered or enquired about;
  - (b) to enable you to participate in a contest or promotion;
  - (c) to enable you to participate in pre-sale campaigns for events of your interest;
- 3.2 Our legal basis for processing is to keep records of your name and email address in order to provide you with information about current and future events of your interest;

As the legal basis for processing is your consent: You have the right to withdraw your consent at any time by using the opt-out link provided in all our email newsletters.

- 3.3 We keep your personal data until you withdraw your consent at any time by using the opt-out link provided in all our email newsletters. Our newsletter is run by Mailchimp.com who are also GDPR compliant.

## 4. Your rights

- 4.1 If you have any questions regarding our processing of your personal data you may contact us by using the contact details described below in section 6.
- 4.2 You may, at any time, request access to your personal data and that incorrect personal data be rectified, deleted, or changed by using the contact details described below in section 6. You may also request restriction, data portability or object to us processing your data, including pulling back your consent.
- 4.3 If you have any complaints about our processing of your personal data, you may contact the relevant data protection authority.
- 4.4 By signing up for our mailing list, your data is only used for sending you emails on a regular basis. We may also process data for direct marketing purposes for events that have your specific interest.

## 5. Transfer of Personal Data

- 5.1 We may disclose personal data to professional advisors in accordance with applicable data protection laws.
- 5.2 Our employees have access to your personal data on a limited as needed basis in order to act on our behalf in accordance with applicable data protection laws.
- 5.3 We reserve the right to use or disclose any information as needed to satisfy

any law, regulation or legal request, or to co-operate with any legal investigation.

- 5.4 Your personal data is stored by Mailchimp.com in compliance with legal requirements, including the appropriate data processor agreement, to ensure that personal data is not processed for other purposes than clearly stated and to ensure adequate security measures.
- 5.5 The personal data that we collect from you is stored at a location outside the European Economic Area (“EEA”). We ensure an adequate level of security by transferring to countries approved by the European Commission as having an adequate level of protection, or by entering into contracts between us and the non-EEA entity receiving the personal data.

## **6. Contact details**

- 6.1 If you have any questions about this Privacy Notice or the use of the information collected, you may contact us using the below contact information:
  - (a) Beatbox Entertainment ApS, Kronprinsensgade 1, forhuset, 3.sal, 1114 København K, CVR-nr. 36403675
  - (b) Please contact us via email here [info@beatboxent.dk](mailto:info@beatboxent.dk)

